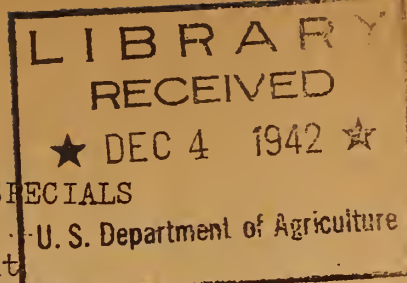


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11/28/42

VICTORY FOOD SPECIALS

Grapefruit

Do you know that grapefruit was given its name because it grows in grape-like clusters on a tree? And...here's something else you should know about grapefruit. It's the Victory Food Special from December 3rd to December 12th. The Agricultural Marketing Administration reports 17 percent more grapefruit than last season. So serve grapefruit often during this period. Serve it for breakfast...serve it as a salad...serve it as a tangy dessert. You'll be helping Uncle Sam and you'll be supplying your family with three important vitamins...Vitamin C, Vitamin B<sub>1</sub>, and Vitamin B<sub>2</sub>. To refresh your memory...Vitamin C is necessary to good bones, teeth and gums...Vitamin B<sub>1</sub> keeps nerves steady...Vitamin B<sub>2</sub> promotes normal growth. So ...put grapefruit on your list today! It's the Victory Food Special...December 3rd to December 12th.

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Put grapefruit at the top of your marketing list this week. Add it to your menu as often as you can. WHY? Because...grapefruit is the Victory Food Special from December 3rd to December 12th. The Agricultural Marketing Administration reports the crop will equal over 45,000,000 boxes of grapefruit produced this season...That's a lot of grapefruit...and it is up to you quartermasters of the homefront to use up every last one of them. Fresh grapefruit can't be shipped to the battle fronts, but other foods can. By eating fresh grapefruit you're releasing more shipable...foods to our men at the front...But...here's another reason for serving more grapefruit...it's one of the best sources of Vitamin C. So...get out your biggest basket...fill it with grapefruit...the Victory Food Special....December 3rd to December 12th.

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Grapefruit

For a good eye-opener try a tangy, juicy grapefruit...and plan on serving grapefruit every day...especially from December 3rd to December 12th. WHY THESE DATES? Because grapefruit is the Victory Food Special for this period. The Agricultural Marketing Administration reports an unusually big crop this season. That means you home quartermasters should use more fresh grapefruit to prevent waste. And remember by eating more fresh grapefruit you release other foods to far-away battle fronts. It means more dried and canned fruits will go to our fighting forces in Africa, in the Solomons and other regions where fruits are scarce. But...here's another reason for eating more grapefruit...fresh grapefruit is rich in Vitamin C. So...add grapefruit to your list...It's the Victory Food Special...December 3rd to December 12th.

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American food is ~~fighting~~ on more battlefronts than are the soldiers of any one nation. Food for our soldiers and allies -- food for us here at home. It takes plenty of wholesome food to build weapons and win battles. Our farmers are producing more food than ever before. The total food needs can be met only if the distribution of our production is well managed. Here's where you homemakers can help. You can practice wise wartime buying. How? Buy a fresh fruit rather than a canned one...buy foods that are plentiful and in season...buy Victory Food Specials. From December 3rd through the 12th...grapefruit is the Victory Food Special. Cramp your breakfast, lunch, and dinner full of vitamins...add variety to your menu. Remember grapefruit when you make your market list.